

A Fresh Approach to Networking

Networking should be fun, energising, worthwhile and something you look forward to. So it is with delight that we find an organisation that takes that as elemental and creates opportunities to meet interesting people, learn interesting things and make really good connections, all in a vibrant and enlivening atmosphere.

Halina has become a founder member of **EVO Alpha** on behalf of Smart Coaching Training. Evolution Business Networking, founded in November 2015, is a fresh approach to networking and brain child of master networker Jamie Breese MD of Evolution Business Networking Ltd. EVO Alpha has been set up following the success of EVO Genesis



Halina attended the launch event at stylish, iconic Harvey Nichols in Bristol's Cabot Circus. Breakfasting in the fabulous penthouse gold restaurant suite certainly set the scene. A high end location for a high end networking group serious about having fun, making and developing great connections – committing to join for a minimum of 6 months emphasises this. A mix of early morning breakfast and early evening supper meetings adds an interesting twist.

Spot Halina in the picture below sitting at the head of the table listening to Harvey Nichols Director, Kenny Robertson with whom she had a 1-2-1 meeting afterwards. Followed by a great conversation 1-2-1 with Adrian Edmonds from TriGroup. Breakfast was delicious exemplifying in all aspects the excellence that Harvey Nicks is renowned for. Something certainly made the difference for this very sceptical about networking groups person and of course the location played a part. However there was more to it than that



Whilst chatting with Nigel Peck from N3 Display Graphics a question he asked tipped the balance. It was *'is this your target market?'* The reply was probably not. Then out-of-the-box thinking clicked in for Halina as she realised that she had no idea who the members of EVO Alpha might know that might indeed be Smart Coaching Training's target market. And that was the **difference that made the difference**, a favourite saying of Halina's.

Watch this space to follow Halina's networking journey with her EVO Alpha Group colleagues!



Halina with Jamie Breese, Founder of EVO