

Based in UK, Spain and Middle East, SCT unleashes your potential for smarter results. Biographies of all our trainers their experience, locations and languages and so much more can be found on the website: [www.smartcoachingtraining.com](http://www.smartcoachingtraining.com).



KHDA/Actvet Certified

## Public Speaking and Presentation Skills

### Fear of Public Speaking? Don't know how to build compelling presentations?

Smart Coaching & Training is offering this three day public course delivered by SCT's experienced trainers. Can be delivered in person or remotely.



Hellen Morris, Ian Gibbs and David Rigby. Public Speaking and Presenting

The possible true fear of Public Speaking is loss of face, particularly as a result of forgetting the material to be delivered. This fear can come across as nervousness when delivering the speech or presentation.

Public Speaking is a skill that can be learned. Firstly, it is about understanding the audience, gaining their support and being confident enough to both be yourself and be thoroughly professional. Secondly, it is about having the right content and the correct delivery mechanism. Techniques are many and essential and there is a need to become unconsciously competent to deliver appropriately passionate and convincing presentations and speeches which you enjoy giving, the audience enjoys receiving and which achieve the outcomes you desire.

This practical course focuses on understanding what you want to achieve when delivering a presentation and how to go about creating it. It then looks at how to understand the audience and the environment; how to match your skills to both, and how to deliver engaging and confident speeches. There will be many opportunities to practice learned skills during the training, whether it is for a big conference, training purposes, a management meeting or an important wedding.

#### What you will learn

- ✓ Design stories and presentations which are inspiring, appropriate to the audience and their requirements by using appropriate technologies (if any)
- ✓ Create powerful and engaging presentations
- ✓ Understand yourself and the audience using behavioural profiling techniques.
- ✓ "Read" audiences and deliver presentations to audiences of any size using any technology.
- ✓ Create a presentation that delivers to objectives in an inspiring way
- ✓ Present powerfully and convincingly with no supporting material or with skilfully derived material
- ✓ Develop stronger presence with intimate and commanding vocal techniques
- ✓ Learn how to deliver speeches with purpose and structure, without notes for the results you want
- ✓ Vocal exercises to deliver the radio/TV voice – and the 'owning the room' voice
- ✓ Practice with personal feedback from experienced Radio and TV presenters
- ✓ Use storyboarding, and simple structures to build content and presentations
- ✓ Read and engage an audience with targeted dialogue
- ✓ Command the stage – using your stage presence.



- ✓ Each delegate will receive report on Communication

#### Your Trainers



Ian Gibbs is a great communicator and keynote speaker, and is a public speaking coach to business executives at IESE Business School. He runs Professional Speakers Association Spain.

Helen Morris is an international public speaker, business trainer & NLP Coach. She has developed programs for Business Mindfulness, Customer Service Excellence, Communication & Coaching. Her high energy is infectious, and she quickly provides a premier environment for others to pick up on her transferable skills.

*Ian is generous and wonderful to work with, and I can't wait to have him back again.* Toronto Canada

*Working with Ian was a very pleasant experience. His calmness and confidence created an environment where learning and growing was pure pleasure.* Barcelona

*Helen always manages to present complicated matters into easy to understand information; a surprise adaptation in this presentation for a complicated subject matter well done!* UAE

*It's great to feel your energy and to know the myriad talents you use to develop people. Inspiring!!* Coach Barcelona

*Helen has delivered executive training for myself and my company for the last 5 years. She taught me to understand the real issues and find out the solutions within my company.* Sri Lanka

*Helen always puts her heart and soul into the training; Good, very good!* Dubai

*Ian is a person with a natural talent, able to make you feel comfortable, stimulating the environment, something demonstrated in the sessions I had the pleasure to organise and attend with him. Indeed a person worth sharing your time with.* Sant Cugat

*My compliments to the trainer for his ability to deal with the challenges of a multi-cultural class.* Abu Dhabi

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