

Based in UK, with associates in four continents, speaking eight languages, SCT unleashes your potential for smarter results. Biographies of all our trainers their experience, locations and languages and so much more can be found on the website: [www.smartcoachingtraining.com](http://www.smartcoachingtraining.com).

**DUBAI ACTVET**  
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## LEGO® SERIOUS PLAY®: Real Time Strategy For Companies

**LEGO® SERIOUS PLAY® is one of the fastest growing approaches to team development and the resolution of issues. It will enable you to understand yourself and develop a better team.**

Smart Coaching & Training is offering this five hour public workshop delivered by SCT's experienced trainers. Can only be delivered in person.



*Lego Serious Play event at H2BU studio in Barcelona*

### Why do we need Real Time Strategy For Companies\*?

The commercial world is changing faster than plans can be developed and implemented. It is changing faster than employees can adapt to with planning and programming tools. Thus, a living strategy process is required to remain well-positioned in business that will take us from a purely theoretical vision of the future to a practical set of purposeful interactions

### Objective

To assess the current and foreseeable (and in some cases, unforeseeable) company environment, identify its consequences and to establish a set of Guiding Principles (strategies) to successfully address them.

### Goals

- ✓ Construct a shared identity for your company.
- ✓ Become better aware of the challenges of the changing landscape.
- ✓ Convert visions of the future into purposeful interactions and protocols
- ✓ Give participants confidence, commitment and insight to deal with change
- ✓ Develop a set of Guiding Principles for continuous strategizing

### Project Outline

- ✓ For 4 to 8 attendees
- ✓ 5 hours (including breaks for coffee and lunch)
- ✓ Face to face.
- ✓ Works best with 2 areas: One for building where participants are seated at a large table(s) and are able to focus independently. The other area is for sharing ideas, discussion and learning. A whiteboard or similar is also required.
- ✓ This outline can be easily adapted to the client's needs

### Why LEGO®?

LEGO® can be a surprisingly powerful learning tool.

**3D metaphors:** it's an excellent medium to create models that express our ethereal ideas. The models serve as a catalyst to inspire new ideas. People often say they got a 'Eureka!' moment while building.

**Communication:** it's a powerful alternative way of communicating. Although we all use verbal language, communicating physically and spatially is something we do much more instinctively.

**Point of Focus:** the models serve as a focus for discussion. They allow participants to have key conversations that would be difficult or unnatural under normal circumstances. These profound and insightful conversations can then be the start of important change towards improving understanding, ideas or even a whole shift in paradigm

**\*Observations** When we refer to 'company', we can mean the company as a whole or a subset such as a brand, a division, department or subsidiary, or a governmental or NGO organisation. We use the terms "company" as "placeholders". The price is for a workshop for up to 8 people, or up to 16 with two facilitators,

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### Your Trainer



Ian Gibbs is an international author, learning specialist, certified facilitator of LEGO® Serious Play® and father of twins. He is Head of Learning at Advantage Executive Training and a communications trainer in IESE Business School.

He's a TED-X speaker and an international speaker on Learnability and personal learning strategies, an international public speaking award winner and the president of the Professional Speakers Association of Spain

*Ian is generous and wonderful to work with, and I can't wait to have him back again. Toronto Canada*

*Working with Ian was a very pleasant experience. His calmness and confidence created an environment where learning and growing was pure pleasure. Barcelona*

*Ian is a person with a natural talent, able to make you feel comfortable, stimulating the environment, something demonstrated in the sessions I had the pleasure to organise and attend with him. Indeed a person worth sharing your time with. Sant Cugat*

