# SMART COACHING & TRAINING Transforming Businesses and People

## LEGO® SERIOUS PLAY®: Real Time Identity For You

**LEGO® SERIOUS PLAY®** is one of the fastest growing approaches to team development and the resolution of issues. It will enable you to understand yourself and develop a better team.

Smart Coaching & Training is offering this four hour public workshop delivered by SCT's experienced trainers. Can only be delivered in person.



Lego Serious Play event at H2BU studio in Barcelona

#### Why do we need Real Time Strategy For Companies\*?

For many reasons, most organisations are in constant change which demands a certain resilience from the individual which can only come from a deep and personal understanding of "who am I".

This workshop helps the individual become better at making sound and ethical decisions that are aligned with the individual's identity as well as the company's identity and can help overcome the danger of when individuals only define themselves by their job title, rather than themselves as a whole person.

#### **Objective**

To help attendees be better understood by helping them understanding themselves better. Real Time Identity for You has a "coaching feeling", and allows for a rare moment of personal introspection which very often is extremely energising

#### <u>Goals</u>

- ✓ To help move from having a job title to being an identity (in the context of work).
- $\checkmark$  Uncover who he/she is at the core.
- Learn a better way of communicating.
- Enhance his/her value to the organisation.
- Realise the skills to become a more effective member of the organisation.

### **Project Outline**

- For 4 to 8 attendees
- 4 hours (including breaks for coffee and lunch)
- Face to face.
- Works best with 2 areas: One for building where participants are seated at a large table(s) and are able to focus independently. The other area is for sharing ideas, discussion and learning. A whiteboard or similar is also required.
- This outline can be easily adapted to the client's needs

#### Why LEGO®?

LEGO® can be a surprisingly powerful learning tool. **3D metaphors**: it's an excellent medium to create models that express our ethereal ideas. The models serve as a catalyst to inspire new ideas. People often say they got a 'Eureka!' moment while building. **Communication**: it's a powerful alternative way of communicating. Although we all use verbal language, communicating physically and spacially is something we do much more instinctively. **Point of Focus**: the models serve as a focus for discussion. They allow participants to have key conversations that would be difficult or unnatural under normal circumstances. These profound and insightful conversations can then be the start of important change towards improving understanding, ideas or even a whole shift in paradigm

\***Observations** In comparison with the Real Time Strategy for the Team, this workshop explores identity from a broader perspective. It is much less about who the participant is in the context of the team, and more about whom the individual deeply feels he/she is and who he/she strives to become, The price is for a workshop for up to 8 people, or up to 16 with two facilitators,

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#### SMART COACHING & TRAINING Transforming Business and People

Based in UK, with associates in four continents, speaking eight languages, SCT unleashes your potential for smarter results. Biographies of all our trainers their experience, locations and languages and so much more can be found on the website: www.smartcoachingtraining.com.



#### Your Trainer



Ian Gibbs is an international author, learning specialist, certified facilitator of LEGO® Serious Play® and father of twins. He is Head of Learning at Advantage Executive Training and a communications trainer in IESE Business School.

He's a TED-X speaker and an international speaker on Learnability and personal learning strategies, an international public speaking award winner and the president of the Professional Speakers Association of Spain

lan is generous and wonderful to work with, and I can't wait to have him back again. Toronto Canada

Working with Ian was a very pleasant experience. His calmness and confidence created an environment where learning and growing was pure pleasure. Barcelona

lan is a person with a natural talent, able to make you feel comfortable, stimulating the environment, something demonstrated in the sessions I had the pleasure to organise and attend with him. Indeed a person worth sharing your time with. Sant Cugat

